# Puget Sound Energy Energy Efficiency: 101

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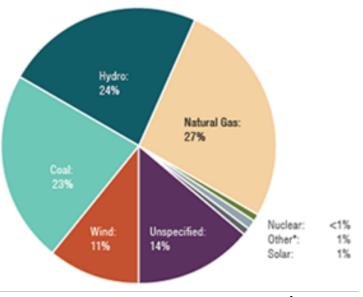
# Agenda

- Introductions
- About PSE
- Energy Efficiency
  - Business Energy Management
  - Renewable Energy
- Programs Spotlight
  - Industrial Programs
  - New Construction
  - Clean Buildings Accelerator
- How to get started
- Questions





- 1.1 million electric customers
- 900,000 natural gas customers
- 6,000 square miles
- 10 counties





# Why Energy Efficiency?



# PSE 2030 – Beyond Net Zero Carbon





- Educate stakeholders and participate in development of legislative solutions
- Build and execute decarbonization strategy, targets and timelines



#### Regulatory and Legislative Enablement

 Achieve a regulatory and policy landscape that empowers PSE 2030 and our Beyond Net Zero Carbon goals



 Business growth through prioritized investments and potential diversification opportunities



For more information about PSE 2030 visit https://team/sites/PSEWeb/AboutPSE/Initiatives/PSE-2030

#### **Programs at a Glance**



#### **Renewable Energy Options**







Washington's largest and oldest utility, serving 1.5 million customers in 10 counties.



# Industrial Strategic Energy Management (ISEM)

- Provides customers with the tools and training to develop an on-site energy management team
- Creation of an Energy Team
- Workshops
- Treasure Hunts
- Engineering Support
- Incentives

Washington's largest and oldest utility, serving 1.5 million customers in 10 counties.



# **ISEM Case Study**: Conagra Foods

- 436,522 kWh saved
- \$8,730 PSE Incentives
- \$36,668 energy cost savings

"Some of the biggest savings we realized were through switching off equipment and machinery when not in use. It takes every single employee doing that to notice results, and motivating those behavioral changes was one of our biggest challenges. It's something we continue to work on." Barrett Reidinger Environmental, health and safety manager at Conagra



# Industrial System Optimization Program (ISOP)

- Two part energy audit
  - Initial Scoping
  - Oeep Dive
- List of no/low cost energy efficiency action items
- Guidance from PSE on implementation
- Performance based incentives

Washington's largest and oldest utility, serving 1.5 million customers in 10 counties.



# **ISOP Case Study:** Trident Seafoods

- 797,000 kWh saved
- \$28,208.63 PSE Incentive
- \$51,092 energy savings

"Over the years we've increased production by 25 percent while our electric bills have remained close to the same. PSE has been a big part of that accomplishment." - Jeff Johnson, Trident Seafoods Facilities Manager



# The Lodge at St. Edwards State Park





# From vacant seminary to serene getaway lodge

- Historic seminary building, vacant for over 40 years
- Proposed renovation project to an 84 room park lodge
- Grant approach: PSE New Construction Energy Modeled Whole Building according to 2015 WSEC.
- Historic roof, building envelope and windows to remain intact





# The project

Proposed energy efficiency improvements

- Interior and exterior LED lighting
- High efficiency air source with Variable Refrigerant Flow (VRF)
- Dedicated Outside Air System (DOAS) with improved heat recovery efficiency
- Condensing domestic hot water (DHW) equipment
- Baseline: 1.293.311 kWh & 62,265 therms
- Savings: 309.024 kWh & 18,753 therms

Total PSE Grant amount: \$178.177









# The result: a lodge in St. Edwards Park

- Completely restored lodge
- Project was completed in May 2021
- The park lodge has 84 guest rooms, a conference center, meeting rooms, wellness spa, restaurant and a café.

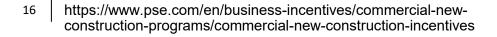






# Alternate New Construction EUI Method

- Newer incentive with easier requirements
- Baseline: Clean Buildings New Construction Energy Use Intensity Targets (EUIt)
- Proposed: EUI of at least 10% below baseline after performance period
- Example: Chinook Elementary in Auburn SD
  - Baseline for Elementary Schools being 42 kBtu/sf
  - School designed to 33 kBtu/sf
  - Anticipated total grant in the range of \$25,000-\$30,000 (pending actual performance)



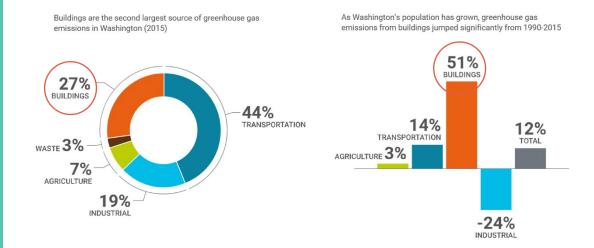


### HB1257: Clean Buildings Law

- The first statewide commercial buildings performance standard in Washington
- The objective is to lower costs and pollution from fossil fuel consumption in existing buildings.
- Applies to existing commercial buildings greater than 50,000 sq. ft.



### Why did the state introduce this law?

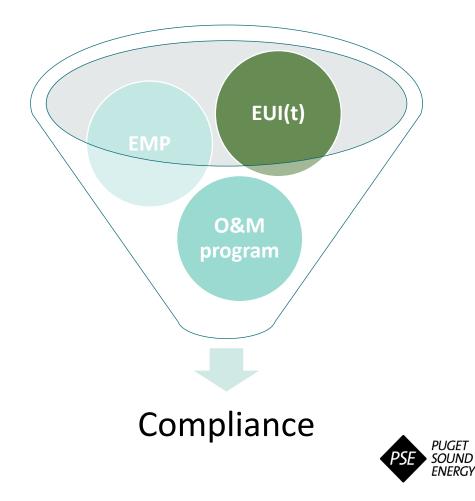


https://www.commerce.wa.gov/growing-the-economy/energy/buildings/ clean-buildings-standards/



# How to meet compliance?

EUI = Energy Use Intensity EUIt = Energy Use Intensity Target EMP = Energy Management Plan O&M = Operations & Maintenance

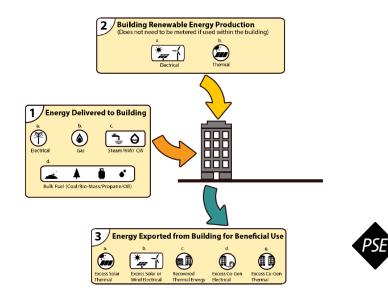


# What are EUI's and EUIt's?

EUI = Energy Use Intensity EUIt = Energy Use Intensity Target

annual net energy use (kBTU/year) Gross floor area (sq ft)

- Normalized way to measure energy use for different building types
- Energy Star Portfolio Manager (ESPM) is the required reporting tool and PSE's EnergyCap feeds ESPM automatically.
  - Targets will be reviewed every 5 years



PUGET

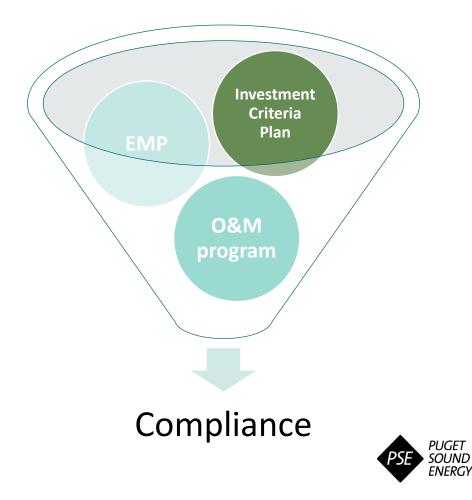
SOUND

ENERGY



# Alternative path to compliance

*EMP = Energy Management Plan O&M = Operations & Maintenance* 



# Why customers need to know

Compliance required by June 1 of each year below with 5 year review cycles



- EMP and O&M program must be operationalized one year prior to deadline
- 1 year of energy data required and EUI must be at or better than target

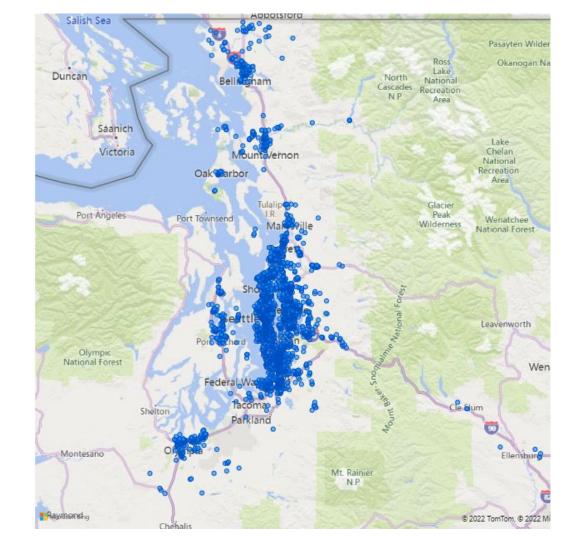


# Why customers need to know

- Annual noncompliance penalty:
  - Mitigation plan: \$5000 + \$0.20/sq. ft./year
  - No mitigation Plan: \$5000 + \$1/sq.ft./year
- Conditional Compliance
  - Apply 180 days before due date
- Tier 2 Building rules are in development
  - 20,000-50,000 sq. ft. building rule making
  - Requires benchmarking, EMP and O&M program by mid-2027
  - No targets set...yet



Identified 7,000+ buildings that need to comply with the law in **PSE territory** 



### Clean Buildings Accelerator

- Designed to help customers comply with the law
- Partnered with Stillwater Energy
- Achieve energy savings with participants who are responsible for energy in buildings (up to 3 buildings)
- Program is no-cost to participants



# Path to compliance



Energy Manager tools and guidance



Hands-on ESPM Bootcamp and Support



Energy Management Plan Practicum with Templates



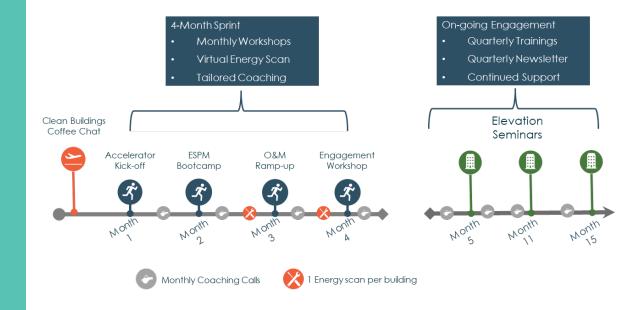
O&M Program Tools and Ongoing Elevation Seminars



Guided EUIt assistance using ESPM



# Timeline





# Results to date

- 8 cohorts to date, guided over 70 participants
- Top 5 finalist for the EEI Edison Award
- CBA adopted by several other utilities
  Snohomish PUD
  Pacific Power
  Avista
  Seattle City Light
  - ~50% of the participants roll into other incentive programs



#### If it saves energy, we want to help you pay for upgrades!

Prescriptive Rebates: per/unit savings, regardless of building size Lighting, Water heaters, Heat Pump's, Laundry & Food Service equipment

Custom Grants: Any cost-effective project that saves energy Boilers, Heat Recovery, Lighting, Chillers, Controls upgrades, Refrigeration...

Commissioning: Full commissioning, Tune Ups, Monitoring based

Pay for Performance: Pay at the meter for capital and O&M improvements *Flexible, and perfect for deep, multi-measure retrofits* 

Commercial SEM Program – O&M & Behavior Improvements Excellent for campuses/multi-building ownership.

Industrial - SEM, System Optimization, Custom programs, Small Industrial

New Construction – EUI performance method, Whole building energy model approach, or Individual measure approach



# How to get started?

Contact one of our Account Executives today!

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