

# Zero-Carbon Alternative to Concrete

**PRESENTED TO** 

**NWCCC** 

10.19.22

CONFIDENTIAL







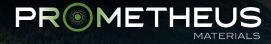
#### **The Problem**

- The production and transportation of portland cement and concrete account for 8% of world's total annual CO<sub>2</sub> emissions
- Concrete is the 2nd most used material on earth next to water
- World-wide building stock is forecasted to double by 2060
- Production of Portland cement based concrete consumes 8-9% of annual global water production









### What We Do

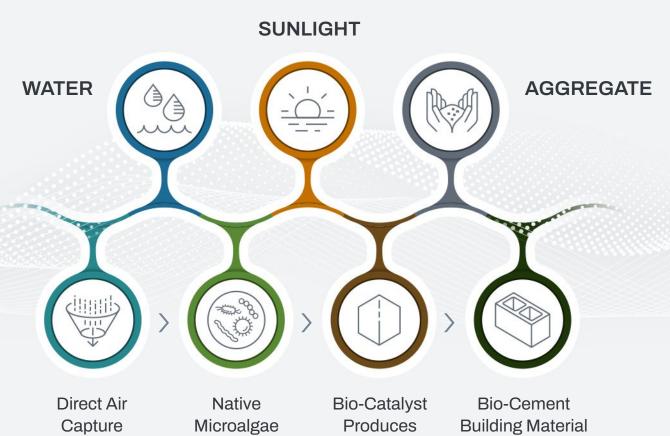
- Deliver sustainable building materials that accelerate the world's transition to a carbon-negative future
- Inspired by the composition of coral reefs and seashells
- Develop a technology that uses naturally occurring microalgae to produce a zero-carbon bio-cement that offers an alternative to carbon-intensive portland cement

PIONEER



#### **Our Zero-Carbon Bio-Cement**

Just a glimpse of the unique process that will accelerate the world's transition to a carbon-negative future



of CO<sub>2</sub> ambient or concentrated

Strains non-GMO

**Bio-Calcite** from air, water, sun

creates a vault for CO<sub>2</sub> sequestration



### **Concrete Crafted by Nature**

- CMUs specified by architects, engineers, property and facility developers, and others in the construction industry as a zero-carbon alternative to portland cement
- Beyond CMUs, will commercially produce other zero-carbon building products, including precast bio-concrete elements and "Just Add Water" bio-cements
- Will partner with companies interested in licensing PM bio-cement technology to develop new, groundbreaking zero-carbon building products





#### Compared to Traditional Concrete, PM Bio-Cement ...

#### Decarbonizes construction

- Net-zero carbon emissions during production
- Carbon sequestration following production, making the material carbon-negative

#### Uses less water and recycles water

- Significantly smaller amounts of water are required during production
- Following production, virtually all water is recycled or returned to the atmosphere

#### Uses practically any type of water

- PM bio-cement can be produced with practically any type of water – freshwater, saltwater, even some wastewaters
- Portland cement requires the use of potable freshwater and consumes 8% of industrial water production annually







#### PM Bio-Concrete vs. Traditional Portland Cement

	PM Bio-Concrete CMU	Portland Cement CMU
Thermal Conductivity	10%	100%
Weight	85%	100%
Embodied Carbon	<10%	100%
Days to Full Strength	7	28
Compressive Strength (PSI)	~3200	2000
Water Recycled	99%	5%







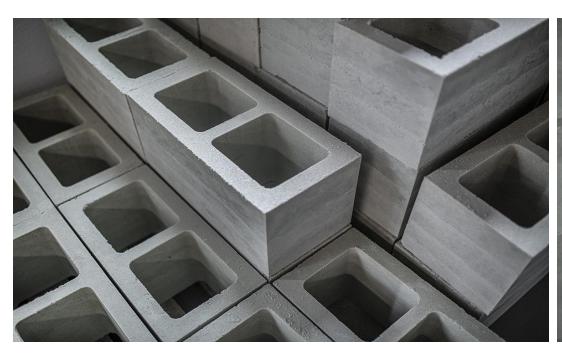


### **Concrete Masonry Units (CMUs)**

#### Here to Stay ... and Grow

- CMU market size is \$6.5B in US alone
- Growing to \$7.2B by 2026

- 40% non-residential bricks and blocks
- WW building stock to double by 2060







### Concrete Masonry Units (CMUs) - continued

#### **Used Extensively in Buildings of All Types**

- Developing countries
- Data centers
- Schools
- Low-rise commercial buildings
- High-rise building infrastructure
- Residential





### Concrete Masonry Units (CMUs) - continued

#### The Perfect Launch Pad for PM

- Low regulatory barriers to entry (2-3 months)
- Capital-efficient
- Provides early revenue and immediate CO<sub>2</sub> reduction opportunity
  - Large form reinforced
     ~24-month regulatory
     approval process





#### **Go-to-Market**

- Begin production EOY 2022
- Steady month-over-month production ramp
- Regulatory approval for CMUs





#### **Go-to-Market**

- Pricing TBD
- Business Development partner licensing model
- Pre-cast products
- Reinforced regulatory approval
   ~24 months





#### **Go-to-Market**

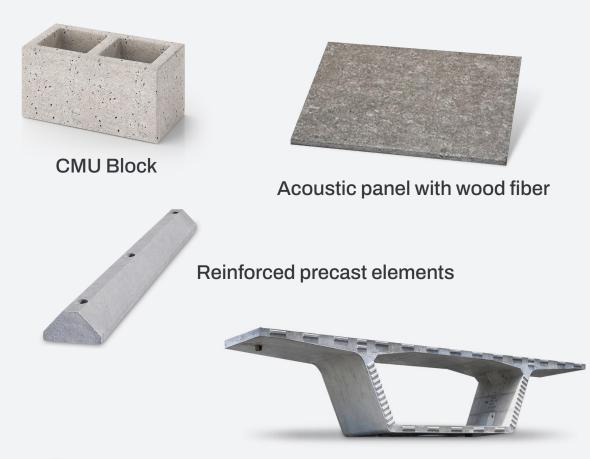
- Initial focus on CMUs
  - Internal non-structural
  - Internal structural
  - Exterior structural
- Demand-side focused
  - Products specified by the
     AEC firms and large buyers





#### **Our Mid-Term Vision**

- Carbon negative building materials
- Pre-cast products
  - Roofing tiles
  - Floor, ceiling and wall panels
  - Sound barriers
- Just-add-water bio-cement



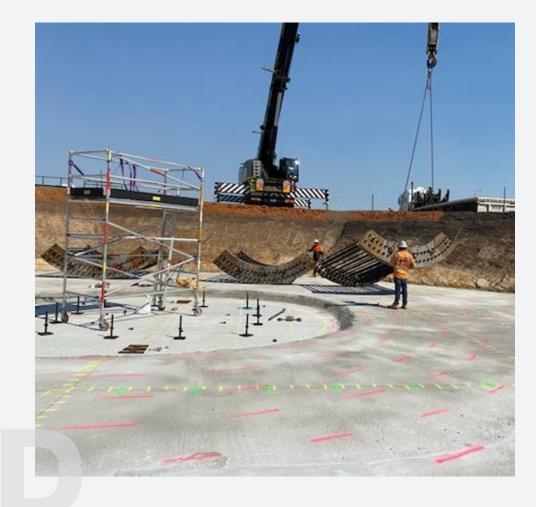
Precast bridge girder



#### **Our Mid-Term Vision**

#### continued

- Licensing model
- Geographic expansion
- Future products
- Reinforced applications
- Ready-mix





### **Our Long-Term Vision**

- Reduce annual CO<sub>2</sub> emissions by 1 gigaton
  - 1 billion metric tonnes
  - ~250M vehicles
- New product and market innovation
- Current technology is just the beginning
- SOM Urban Sequoia





### **Our Long-Term Vision**

#### continued

- Be the WW leader for Advanced Bio Building
   Materials
- Establish centers for Bio materials innovation
   WW
- Build \$1B+ shareholder value





### **Our Long-Term Vision**

#### continued

- Be the WW leader for Advanced Bio Building
   Materials
- Establish centers for Bio materials innovation
   WW
- Build \$1B+ shareholder value





# PROMETHEUS MATERIALS OUR Origin

- In April 2016, our team from University of Colorado Boulder responded to a DOD call for proposals related to engineered living materials
- While the team developed a product that satisfied the DOD requirements, we imagined that our technology could potentially shift the course of climate change
- By harnessing microalgae to be used as a living building material, we created a replacement for traditional portland cement
- In 2021, Prometheus Materials Inc. was founded and our concrete alternative is beginning production

CHALLENGE



#### Our Origin: Approaching a Zero-Carbon Future

















### Department of Defense RFP

The Biological Technologies Office of the Department of Defense issued a call for proposals to conduct work on engineered living materials.

#### **Proof of Concept**

After a year of testing in the lab, the team was required to build a product to test. They harnessed the microalgae to be used as a low-carbon concrete masonry unit (CMU) – otherwise known as a cinder block.

#### Formed Company

Prometheus Materials was founded, raised seed capital, and licensed intellectual property from the University of Colorado. The company attracted the attention of major architectural and technology firms.

#### Microsoft Pilot Demo

Prometheus Materials receives
Series A funding and is currently
manufacturing its low-carbon concrete
alternative to be used in a pilot
demonstration for Microsoft.

# Our Inventors and Co-Founders are Professors at the University of Colorado Boulder





Wil V. Srubar III, PhD
Chief Technology Advisor and Co-founder

- Materials Science & Engineering Program and Architectural Engineering at CU
- Expert in structural engineering and materials science of polymer- and cement-based materials for building and construction applications, with a specific emphasis on novel living cementitious material systems
- Published 100+ peer-reviewed technical journal articles, book chapters and conference proceedings
- Holder of two US Patents



Mija Hubler, PhD
Chief Engineering Advisor and Co-founder

- Civil Engineering, Co-Director of the Center for Infrastructure, Energy and Space Testing (CIEST) at CU
- Expert on degradation and damage of construction materials due to aging and its impact on structural performance
- Published 20+ articles in the major mechanics and engineering journals
- Authored an international recommendation for predicting concrete creep and shrinkage



Sherri M. Cook, PhD Advisor and Co-founder

- Expert in environmental biotechnology and quantitative sustainable design
- Focused on developing and applying quantitative sustainability and resilience assessments



Jeffrey C. Cameron, PhD Advisor and Co-founder

- Dept. of Biochemistry where he leads the Cameron Lab at CU
- Fellow at the Renewable and Sustainable Energy Institute (RASEI) – joint appointment with NREL
- Expert in the physiology and biochemistry of microbes including photosynthetic cyanobacteria with a focus on how cells grow in complex physical environments





# Scientific Expertise Coupled with Business Acumen

## Loren Burnett President, CEO and Co-founder

- Serial entrepreneur with 30+ years leadership of technology companies as CEO, COO and CFO
- Founded of 6 tech companies 4 based on tech transfer agreements
- Founded e-Chromic Technologies an energy efficiency electrochromic window and film company based on technology from NREL
- Delivered 5 exits generating \$375M in shareholder gains
- Raised \$190M in funding
- Led 17 M&A transactions and 1 IPO filing
- Passionate about reducing CO<sub>2</sub> and value creation

# An Executive Team with a Proven Passion for Sustainable Design Solutions





Vaughn Bigelow
Vice President of Manufacturing

- Over 25 years experience in manufacturing and construction with both startups and large corporations
- Experience includes modular, scaled supply to OEM customers
- Promotes safety, quality, and efficiency in production environments
- Named on a number of utility and design US patents



Stephen Bell, PhD
Director of Biotechnology

- Passionate, metric-driven scientist with interests and training that intersect biology and chemistry
- Earned Ph.D. at University of Kentucky where he studied natural product biosynthesis and synthetic biology approaches for producing valuable chemical compounds
- Worked in the pharmaceutical and agricultural industries before joining PM, which provided diverse experiences and a wide range of skills



Linfei Li, PhD

Director of Product Development

- Expert on the long-term performance and durability of cement-based construction materials
- Received Ph.D. degree in Civil Engineering at CU Boulder in 2019 and worked as a postdoc research associate before joining PM
- Experienced in experimental investigation with a theoretical understanding of mechanics
- Published 10+ peer-reviewed research articles in the area of cement-based construction materials



Lara Darvie
Director of Marketing and Communications

- Career marketer serving as both client and agency liaison
- Built global brands and executed large-scale campaigns and events
- Held a range of posts, serving diverse clients and industries such as technology, entertainment, consumer packaged goods, and pharmaceutical
- Holds a master's degree in corporate and public communication



### Our Investors & Partners

- Some of the most respected and influential organizations in the world support our mission to decarbonize the building materials industry – and heal our planet in the process
- They support us all by supporting the future
- We are honored to continue earning their trust, pursuing their principles and benefiting their institutions every day











#### Significant Press & Media Attention



### The Washington Post TIME

Smithsonian MAGAZINE



The New York Times



nature biotechnology

**Science** Daily

**Oli** Medium



"Prometheus 'Bio-cement' Touted as Portland Cement Sub ... Biological binding agent is called nearly carbon free"

















**FAST @MPANY** 



**Zero-Carbon Alternative to Concrete** 

### THANKYOU

Loren Burnett
President and CEO

lburnett@prometheusmaterials.com +1 303.956.6354 (m) | U.S. Mountain Time

