

PROVIDING ENERGY. IMPROVING LIVES.

# **Community Relations - Ferndale Refinery**

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January 12, 2021



#### WHO WE ARE...WE ARE THE MAKERS AND MOVERS

- 14,000+ dedicated employees
- World's largest HDPE producer
- World's Largest marketer of Alpha Olefins
- One of the World's Largest Natural Gas Gatherers and Processors
- Largest Producer of Natural Gas Liquids in U.S.
- 3<sup>rd</sup> Largest Natural Gas Liquids Pipeline Operation in U.S.
- Significant Refining Operations in US and Europe
- Industry Leading Safety Performance

















#### Midstream

21,000 miles of pipeline systems



Refining

2.2 million barrels per day (BPD) of crude throughput capacity



Chemicals

16 North American facilities

5 Middle East facilities



#### **Marketing and Specialties**

7,520 branded U.S. outlets

1,630 branded international outlets

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#### REFINING AND MARKETING PORTFOLIO

#### Refining

13 refineries in U.S. and Europe

In all 5 U.S. PADDs

2,180 MBD crude capacity

35% heavy, 35% medium, 30% light crude

#### Marketing

9,000+ global sites, including 5,600 wholesale outlets

~2,600 reimaged sites



















# Who We Are....



We protect each other, our environment and our communities



We stand behind our word, and you can count on us to do the right thing, always.



We are inspired to achieve the highest levels of performance in everything we do.

#### WORK FOR THE GREATER GOOD

Living our Values earns us the confidence of our business partners, communities and coworkers

# CREATE AN ENVIRONMENT OF TRUST

Trusting each other makes us more productive and agile.

#### SEEK DIFFERENT PERSPECTIVES

Championing inclusion enables us to innovate and thrive.

### ACHIEVE EXCELLENCE

Continuing to improve ensures we deliver extraordinary performance.



### **Refinery Overview**

- Located on Strait of Georgia, west of Ferndale (Whatcom County) – 20 miles south of US – Canada border
- 35,000 bbls per day refinery built in 1954 by General Petroleum (Mobil Oil)
- Currently processes approx. 105,000 bbls per day of crude oil
- Crude oil supplied via deep-water dock, rail unloading facility, and pipeline
- Full-time workforce of over 400 employees and contractors



# **Community Investments**

#### **Phillips 66 Pillars of Giving**

#### Education & Literacy

- Science, technology, engineering and math (STEM) education for youth
- Advancing literacy
- Energy research and education

#### Environment & Sustainability

- Nature and wildlife conservation
- Parks and recreation
- Water conservation

#### Safety & Preparedness

- Community safety and emergency preparedness
- Natural disaster relief, recovery, and rebuilding



## **Telling Our Story**

#### SHOW UP. BE PRESENT, LISTEN.

- Community Advisory Panel Meetings
  - Held Quarterly
  - Refinery Updates, Special Topics, Non-Profit Highlights
  - Invitees (approx. 100):
    - Elected Officials
    - Non-profits
    - Educators
    - Neighbors
    - Business associations
    - Local law enforcement and fire districts
- Site tours and meetings
  - Port of Bellingham
  - County and City Executive, Mayor, and Council
  - Public Utility District No.1
  - US Congressional Staff for Murray, Cantwell, DelBene
  - WA Governor's Office
  - US Customs





# **Telling Our Story**

SHOW UP. BE PRESENT, LISTEN.

- Networking opportunities
  - Chamber of Commerce and Rotary
    - Bellingham/Whatcom County Governmental Affairs
    - Birch Bay Chamber
    - Bellingham Bay, Sunrise Rotary Presentations
  - Updates with Elected Officials
- Community engagement
  - Event and Program Sponsorships
  - Volunteer opportunities
  - Board service
  - Fund drives
- Employee Family Involvement





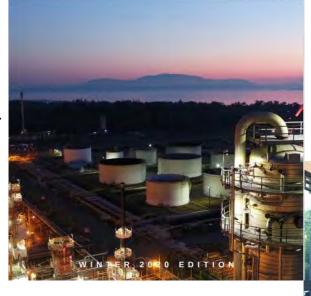


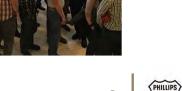
# Telling Our Story

**USE ALL AVAILABLE AVENUES** 

- Refinery Newsletter (Exchanger)
  - Expanded distribution to more postal codes
  - Include nonprofit partners, local leaders, etc.
- Social Media Facebook/Instagram
- Paid Advertising
- Advocacy in Government
  - County Council
    - Council meetings testimony
    - Trades & business associations
  - State Legislative
    - Town Halls
    - Olympia rally and legislative meetings







### **Don't Miss an Opportunity**

#### SHARE EVERYTHING

- 66<sup>th</sup> Anniversary historical posts
  - Drag Strip Story reached just shy of 18,000, shared 140 times, 19 comments, 105 likes
- People/teams we like to see people we know
  - Service anniversary
  - Milestones
  - Awards or recognition
  - Events & activities
- Connect with Community
  - Festival of Trees reached 530+; many shared, commented, liked
  - Bake Sale









# Summary

- Invest
- Show Up
- Engage
- Listen
- Partner with others
- Share often
- Share broadly









# Questions?

