



HIDDEN TREASURE

THE UNEXPECTED VALUE OF
ENGAGING & RETAINING MILLENNIALS

**"JULIE GAVE
NOTICE!"**



SUCCESSIONAL CULTURE

BOOMERS CAN CREATE A
SUCCESSIONAL CULTURE
THROUGH AN INCREASE IN
ORGANIZATIONAL EMPATHY

@COACHMCARTHUR

DEFINITION OF EMPATHY

- ▶ The intellectual identification with or vicarious experiencing of the feelings, thoughts or attitudes of another.
- ▶ The imaginative ascribing to an object (i.e., natural object or work of art) the feelings or attitudes present in oneself.



HOW DO WE CREATE
ORGANIZATIONAL
EMPATHY?

#1
DROP
ASSUMPTIONS

BOOMERS BE
LIKE...





