HIDDEN TREASURE
THE UNEXPECTED VALUE OF ENGAGING & RETAINING MILLENNIALS

“JULIE GAVE NOTICE!”
BOOMERS CAN CREATE A SUCCESSIONAL CULTURE THROUGH AN INCREASE IN ORGANIZATIONAL EMPATHY

DEFINITION OF EMPATHY

- The intellectual identification with or vicarious experiencing of the feelings, thoughts or attitudes of another.
- The imaginative ascribing to an object (i.e., natural object or work of art) the feelings or attitudes present in oneself.

HOW DO WE CREATE ORGANIZATIONAL EMPATHY?

#1 DROP ASSUMPTIONS

BOOMERS BE LIKE...
Lazy
Disloyal
Disrespectful
Entitled

MILLENIALS BE LIKE... controlled