Lean Construction & Integrated Project Delivery (IPD) Overview

Introducing Lean and the Lean Construction Institute to NWCCC

September 28, 2017
Topics

Why consider lean?

Origin of Lean Construction Institute & key Lean concepts

Why isn’t everybody doing this?

Engaging with the Lean Construction Institute & Cascadia Community of Practice
What is Frustrating About Projects?

• Could you identify your 3 biggest frustrations?
So what do **owners** want?

**Predictable cost** and confident ability to affect cost: make decisions on the spot

Predictable, **on time delivery**

**Fair cost** for delivered product

**High compliance** to program, quality, and lifecycle cost

**Safe environment** before, during and after construction

**No** fighting, finger pointing or **delays**

**Flexibility to change** as needs change

Stable, predictable, reliable, **long-term relationships**
Disappointing project outcomes are too common.

Countless studies and research reports from Construction Industry Institute and other organizations.
What’s the problem with traditional approach?

**Time**
- 70% were delivered late
- 20% were delivered early
- 10% were delivered on time

**Cost**
- 73% were over budget
- 14% were under tender price
- 13% were on tender price
Why use Lean/IPD Approach?

Correlation of lean intensity to outcomes (% likelihood on best projects)

- **Ahead of schedule**: 3X
- **Under budget**: 2X

**High Lean intensity** vs **Low Lean intensity**
Lean IPD success
Independent Research Study

In every category for project performance, +80% rated the Lean IPD Model as ‘Better’ or ‘Significantly Better’ than a traditional delivery approach.

- University of Minnesota
Go after the root cause of the problem
An integrated project delivery approach eliminates unnecessary, iterative loops

Integrated approaches can offer substantially reduced risk due to much better understanding of scope and owner requirements.

Firm cost is identified much sooner and is much more reliable.
Traditional delivery is linear and sequential.

**What we think will happen** with traditional delivery:

- Design
- CM and Procurement (P)
- Construction (C)

Customer → Engineer → Construction partner → Construction trades → Subcontractors → Vendors

- Target cost
- Cost certainty

**What actually happens** way too often:

- Design
- CM and Procurement (P)
- Construction (C)

Customer → Engineer → Construction partner → Construction trades → Subcontractors → Vendors

- Redesign for VE
- Target cost
- Change orders
- Cost certainty

**Early Outcomes:**
- Client CoS
- Detailed scope matrix to facilitate pricing
- Risk evaluation
- Value engineering
- Constructability preview
- Milestone schedule
- Cost certainty
- Faster construction start

**CDS**
- Target cost
- Design as needed
- Construction (C)

- Develop TVD
- Initial design
- Cost certainty

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Alignment drifts and integration errors

Integration Errors

- Add risk and contingency
- Create rework that becomes more disruptive the longer it remains unrecognized
- Disrupt the flow of work
- Create misunderstanding & unnecessary conflict
- Represent the root cause of many project issues
  - And the best place to focus remedies
Level of common understanding

Pre-construction services

- Architect hired
- Engineers hired
- CM/GC hired
- Major trades hired

Construction

- ≤ 100%

Source: McDonough, Holland & Allen PC, Attorneys at Law
Integrated project delivery **common understanding**

Source: McDonough, Holland & Allen PC, Attorneys at Law
Origins of Lean Construction Institute – A few Key Events

• Early – mid 1990s: Initial research
  – Howell, Ballard, Tommelein, Zobell, Macomber et. Al.
  – International Group for Lean Construction

• 1997: Lean Construction Institute Founded in Portland, Oregon
  ~ 20 people showed up for first “Introduction to Lean” -
  – Introduced Last Planner System

• 2001: Task Force Meeting in Las Vegas, NV to discuss the effect of contracts
  – Sutter Health joined the conversation
  – Will Lichtig began drafting Integrated Form of Agreement
Research findings from the early 1990’s

54% of commitments made on construction projects were completed on time

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**Six tenets** of Lean Construction

1. Respect for people
2. Optimize the whole
3. Generate value
4. Eliminate waste
5. Focus on flow
6. Continuous improvement
Owner Satisfaction Study
Dodge Data & Analytics

JOURNEY TO TRANSFORM

LCI VISION
Transform the Built Environment through Lean Implementation

GOAL
Increase stakeholder satisfaction and project delivery value

OBJECTIVES

DEMAND
Create demand for Lean

CAPACITY
Create your capacity for learning and sharing better practices

VALUE
Establish standard metrics for Value and Satisfaction

KNOWLEDGE
Develop and deliver standard building blocks for Lean

STRATEGIES
1. Create a collegiate owner group (demand)
2. Increase industry awareness by growing and enhancing Congress (knowledge)
3. Broadly communicate the business value of Lean (value)
4. Partner with other industry associations (value)
5. Leverage strengths of LCI Communities of Practice (capacity)
6. Significantly increase the rate of content development and distribution (capacity)
Goal #1: Increase project delivery value and stakeholder satisfaction

- Industry Satisfaction Survey (81 owner respondents)
- Owners’ Forum
• Goal # 2: Deliver standard building blocks for Lean

• Updates of LCI glossary of Lean Construction terms
• Target Value Design: Introduction, Framework & Current Benchmark
• Target Value Delivery: Transforming Design & Construction II (2016)
• Goal #3: **Create industry demand for Lean**
  
  • Board focus on owner outreach
    • Presentations at association conferences:
      • Outreach to individual owners
      • Support for Large Owners Group program
    • Owner-focus events: Congress, Webinars, CoPs
Last Planner® System

Phase pull planning

Look ahead planning

Daily huddle

Weekly work planning
**What is Integrated Project Delivery?**

**Integrated Project Delivery (IPD)** is an alternative delivery method that leverages early collaboration and alignment by bringing together all project partners, including design, construction, trades, and vendors vs. traditional contracting methods that happen sequentially, often in a vacuum, requiring additional time and rework.

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**What does IPD do?**

- **Allows us to engage deeply** with the client to establish the target-value
- Supports **early collaboration, innovation, and value engineering**
- **Increases alignment and reduces overall cost and schedule** by concurrently designing the product and process
- Helps us to **identify, eliminate, and mitigate project risk**
- Leverages entire **team’s expertise** through collaborative design sessions (CDS) to leverage entire team’s expertise

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**IPD benefits**

- Increased innovation
- Increased value engineering
- Cost reduction
- Staff leveling
- Schedule efficiencies

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A project is **a promise**

A project is a **very big promise**
delivered by people in an ever changing network of promises
Distinct cost advantages of Lean/IPD delivery

- Cost effective solutions that would otherwise never be considered
  - “If that’s what you’re trying to do, why don’t you....”
  - The Scope of an IPD project will nearly always be:
    - simpler
    - better integrated
    - more constructible
- Project can start much sooner and avoid schedule compression
  - Collaborative project delivery is almost always faster
- Less time and money spent designing (and estimating) what won’t fit the budget
- Less risk for all participants

- Integration Errors eliminated much earlier and at much lower cost
  - Countless RFIs answered before they need to be written
- Attractiveness to bidders
  - More attractive projects generate more competitive response
- Team motivated to minimize problems rather than exploit them

IPD enables flow. Flow is money.
So **why isn’t everybody** working this way?

“It ain’t what you don’t know that gets you into trouble. It’s what you know for sure that just ain’t so.”

— Mark Twain
Conventional wisdom?

“Who the hell wants to hear actors talk?”
— H.M. Warner, Warner Brothers, 1927

“We don't like their sound, and guitar music is on the way out.”
— Decca Recording Co. rejecting the Beatles, 1962

“I think there is a world market for maybe five computers.”
— Thomas Watson, chairman of IBM, 1943

These slides from CII Research Team 291 and presented at the LCI Congress in 2011 by CH2M.

Photos from top: The Retro Barbershop; Beatlesgirl7; NASA Ames Research Center (NASA-ARC).
Historical conventional wisdom

Maybe it’s time to rethink our paradigm about competitive bids providing lowest cost

A professional commander organizes his troops in straight, orderly lines in the middle of an open field and has them wear bright, red coats.

Trying to build a car with zero defects simply isn’t cost effective.

Construction is a dangerous business. Accidents and injuries are just part of the game.

These slides from CII Research Team 291 and presented at the LCI Congress in 2011 by CH2M.
Project delivery paradigms

“Win-win is an illusion. What counts is that I win!”

“Social science isn’t real science.”

“Trust is for suckers”

“You manage the project by managing contracts.”

“Collaboration sounds great, but you have to give up competition.”

*These slides from CII Research Team 291 and presented at the LCI Congress in 2011 by CH2M.*
Competing paradigms

“Periods of revolutionary change begin with anomalies that the established paradigm is unable to explain, leading eventually to the development of a competing and ultimately victorious new paradigm.”

Thomas Kuhn
The structure of Scientific Revolution (1982)
Where **do we fit in?**

What paradigms do we challenge?

How do we become the anomalies that lead others to recognize faulty paradigms?

Is challenging a set of institutional paradigms a call to action for an institution?

Is this a good “Chapter Challenge”?

*These slides from CII Research Team 291 and presented at the LCI Congress in 2011 by CH2M.*
Call to **action**

‘Create’ anomalies that compel confrontation with paradigms
Test widely held presuppositions that may be false
Apply competitive pressure in the market

*These slides from CII Research Team 291 and presented at the LCI Congress in 2011 by CH2M.*
Current industry situation – waste is hidden

Seeing the waste
Lean Practitioners understand that currently only 19% of the time in the construction industry is spent being ‘Efficient or Highly Efficient’... while Non-Lean Practitioners either misjudge or don’t recognize the waste
Lean/IPD, **safety and quality**

- Respect for individuals
- Effective and transparent communication
- Focus on effective process
- Continuous learning and improvement
- Recognizing that you don’t need to accept bad outcomes

**Total Quality Management/6 Sigma**

**Injury free environment**

**Lean project delivery**
Further interest in LCI?

[Leanconstructioninstitute.org](https://www.leanconstructioninstitute.org)

- Cascadia-Seattle LCI Community of Practice
Questions?

Thank You!
Plus/Delta

Figure 3: 5 Cornerstones of Lean

The construction industry recognizes it needs to evolve to keep pace with the complexity of the built environment. Premature construction leads to a process of progress toward the same efficiency and value that is already in place.
But how do I know I’m getting the best price?

- Lean IPD goes after the root cause of construction inefficiency
  - Lean/IPD can drastically reduce the integration errors that plague project delivery
- Owner benefits from a team enabled and motivated to help solve problems
  - Constructability and Safety are designed in from the start
  - Great solutions can be incorporated that otherwise would never be considered
  - Collaborative efforts represent comprehensive “rehearsals” that greatly enhance team effectiveness
- Competition and Collaboration are not mutually exclusive
  - Key pricing factors can be competitively negotiated without a full design
    - Focus the competition where it is most effective
  - Lean projects are very attractive – and therefore attract highly competitive responses from bidders

Early evidence is strikingly clear – Lean/IPD works!