Service Provider's Goals As Seen by the Buyer

- A) Pride
- **B)** Employ people
- C) Make the buyer happy
- D) Maximize the difference between his receipts and his cost





WC80002

Service Buyer's Goals As Seen by the Provider

- A) Employ provider's people
- B) Build provider's resume
- C) Be a good citizen
- D) Maximize the value he receives for each dollar spent





Expectancy Theory

- There is an expectancy or probability of success associated with each behavior
- There is an association of certain outcomes with every behavior





WC80002_3

Motivation is Greatest When:

- The belief that performance at a particular level is possible
- The belief that performance will lead to certain positive outcomes
- The outcomes appear attractive





Contract Maintenance Incentives Advantages

- Increase ownership and commitment by the Contractor
- Motivate generation of new ideas
- Encourage close cooperation between Owner and Contractor
- Influence key personnel assignments
- Create potential for greater management attention
- Stimulate a more disciplined approach in using information and control systems





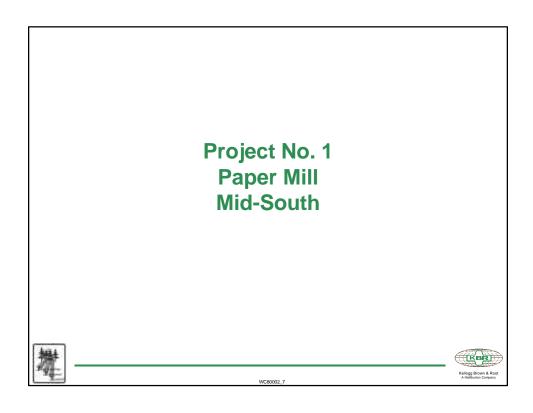
WC80002_5

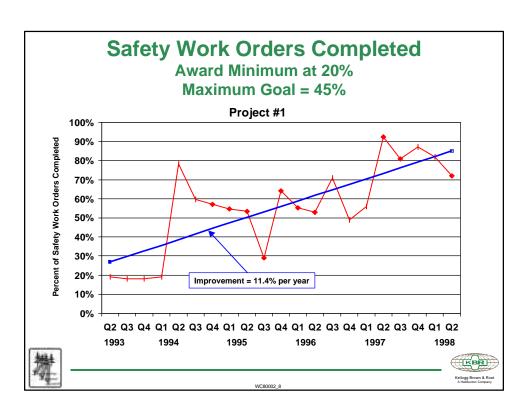
Contractor Maintenance Incentives Disadvantages

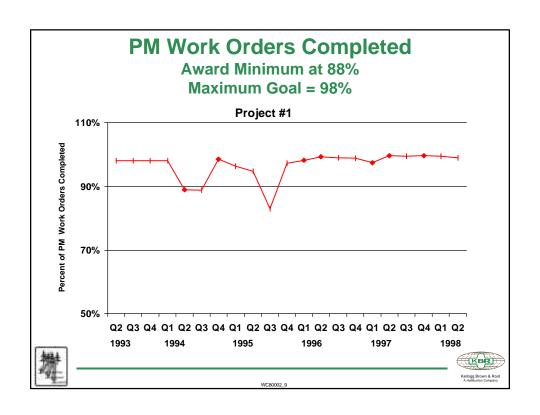
- Additional administrative cost
- Extra negotiations
- · Priority changes require negotiations
- Increased number of disputes
- Difficulty in establishing fair and equitable targets for performance measurements

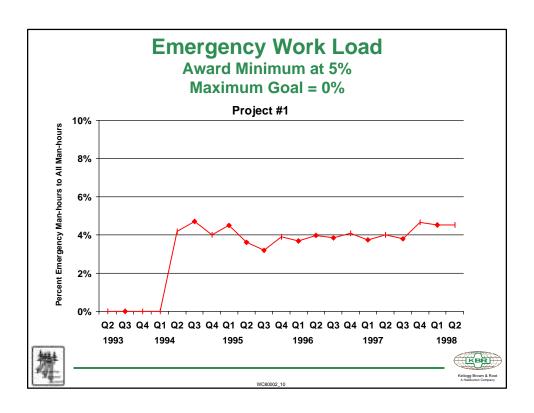


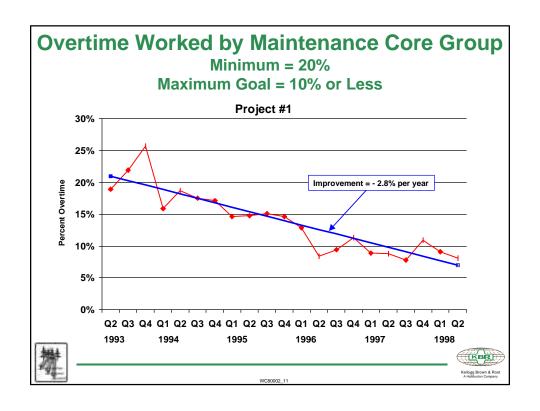


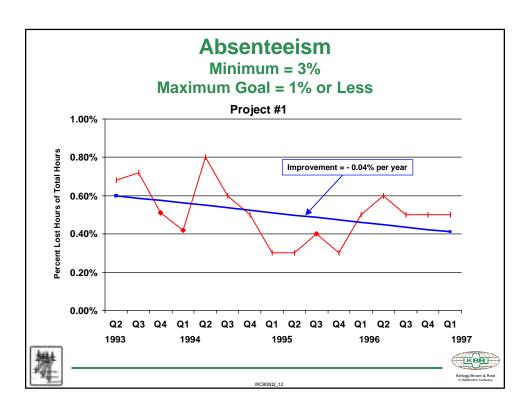


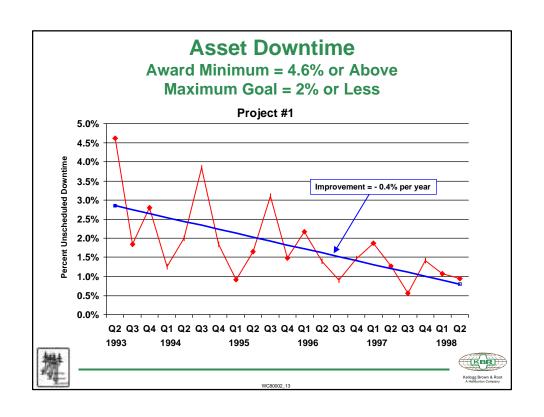


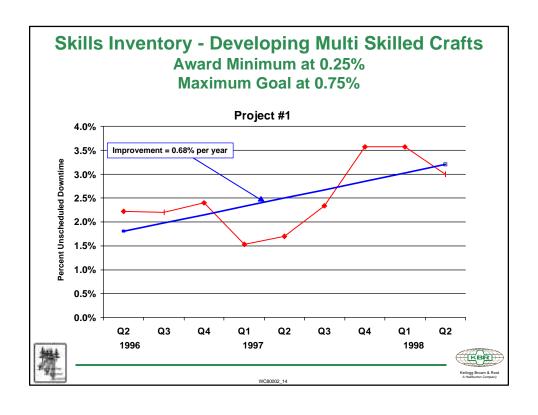










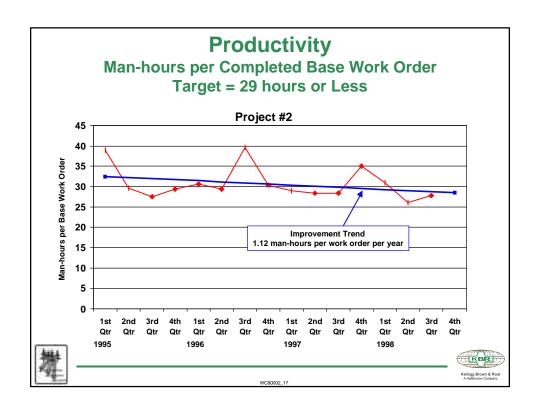


Project No. 2 Chemical Plant Houston, Texas

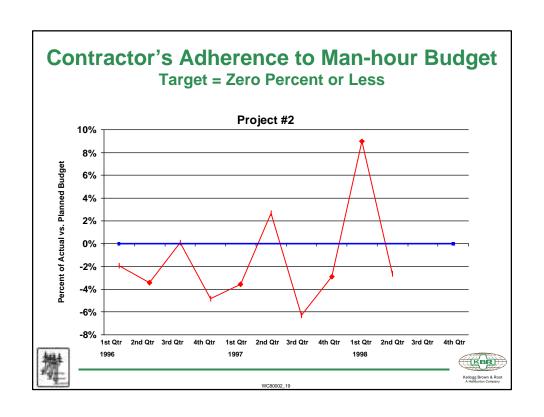


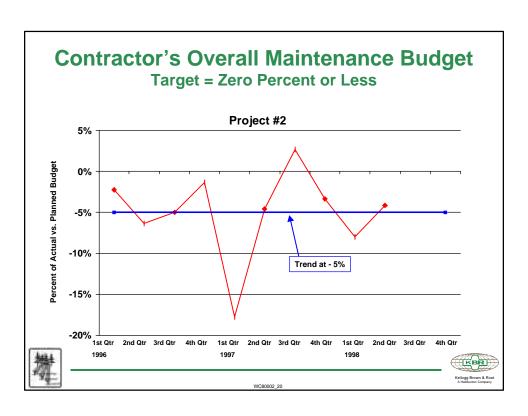


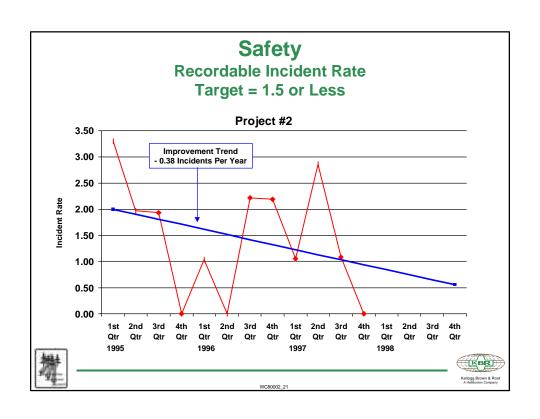
Reliability **Monthly Machine Failure Rate** Target = 1.25% or Less Project #2 2.0% 1.8% Percent of Machines that Failed in Month 1.6% 1.4% 1.2% 1.0% 0.8% Improvement Trend 0.12% per year 0.6% 0.4% 0.2% 0.0% J F M A M J J A S O N D J F M A M J J A S O N D 1997 KBR

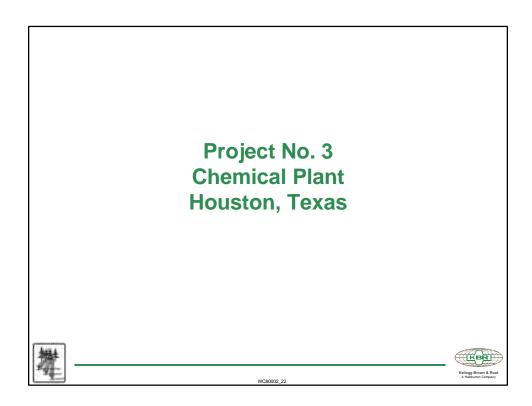


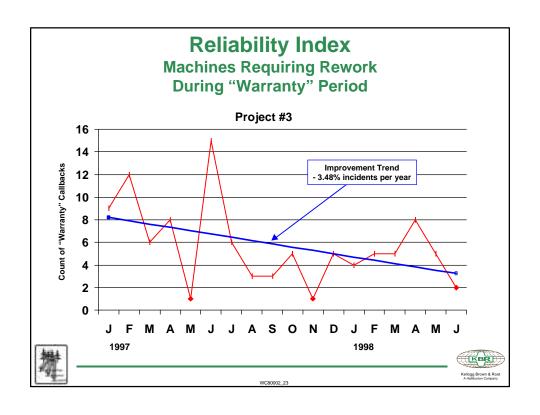


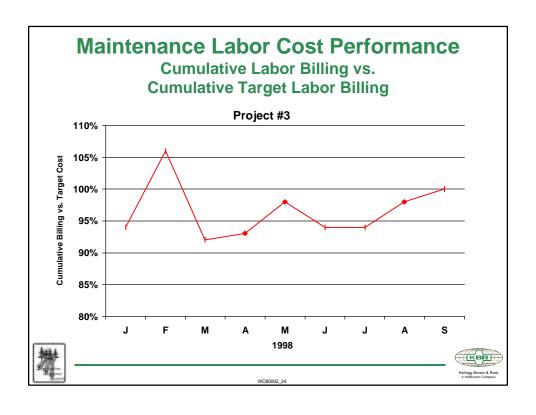


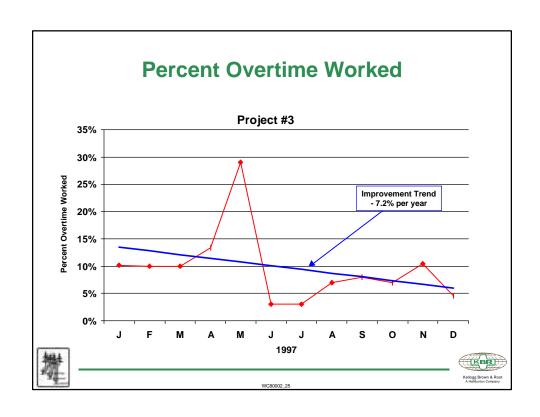


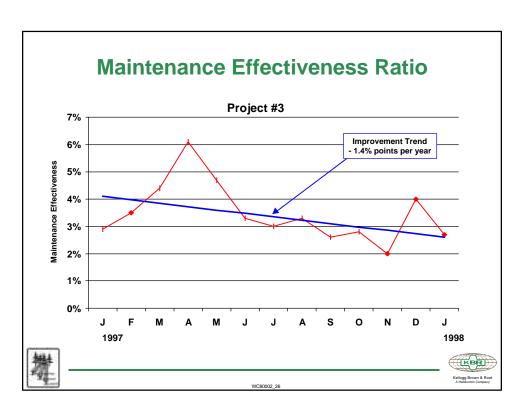












Plan Design Considerations

- · Integrated approach to design and implementation
- Performance measures:
 - Obtainable
 - Within Contractor's control
 - Comprehended
 - Valid
- Collaborative environment
- · Communication of goals and status to employees
- Trust between Owner and Contractor
- Positive incentives versus negative incentives
- Two-way communication between Owner and Contractor
- Risk aversion increases with inability to absorb potential loss
- · Incentive plans take time
- Incentive plan flexibility
- Effective incentive plans can respond to specific requirements and peculiarities of application



